

Image Courtesy of

WREN PRESS

AUGUST 26-27, 1989

MID-EAST MORAGE

Fair Folk®
general information



Things are going well, my friends, and the momentum is building for a great year. Even after the rains we are 1,000 people ahead of last year's attendance pace. This week we had numerous radio interviews, an appearance on 'Good Company', a major local TV show, and have enlarged our ad size for the newspapers. All of this should translate into a well attended weekend, even with the State Fair opening.

But, please remember, just because we're open doesn't mean our job is done. On the contrary, the work is just beginning. Get out and promote the Festival to everyone you meet, make your displays better, don't wait until next year, be cheerful to all the patrons all the time, not just when you feel like it. In other words, work extra hard now, to make the Festival even better. If we do, the rewards for the effort will follow.

*Tim Ruedy
General Manager*

MAIL, PACKAGES AND TELEPHONE MESSAGES

Mail, package and telephone message pick-up will now be at the campground through Jacques Martin. Please do not come to the office for this service. Participants are responsible for going to the campground to check for mail, packages or telephone messages.

Please remember: 1) that the Festival office is NOT responsible for ensuring delivery of mail or packages, 2) we will not be able to accept any C.O.D. packages, and they will be returned to the sender, 3) Only emergency messages will be delivered personally.

MOMENT OF THE WEEK 1

An enthusiastic patron came into the Hall of Masters and was awed by the work on exhibition there. The Master of the Hall struck up a conversation and the patron asked if he could buy the items on display here at the Festival. The Master responded with a rousing, "Of course! All the items displayed here are handmade by shopkeepers here at the Festival." He asked which particular piece the patron was interested in. The patron pointed to the feather dusters used for keeping the cases clean throughout the day!

CAMPGROUND RULES!!

Please drive slowly through the campground so as to miss the children and small animals!

COSTUME REMINDER

Our appeal to all participants to eliminate 20th Century anachronisms continues. Conceal watches; keep beverage cans and coolers out of public view; and -- no cigarette smoking while you are in costume and visible to customers.

PHOTO I.D.'S

Photo I.D.'s are beginning to appear on the outside of costumes during show hours. They are necessary, but are not authentic accessories. Please keep them tucked safely out of sight during show hours. But remember, they should be openly displayed after hours.

STOLEN

15th Anniversary MRF Goblet and 1984 or 1985 MRF Mug stolen from cart by Bear. Have great sentimental value. Please return and have curse lifted or be prepared for bad karma.

general information

FIRE EXTINGUISHERS

Each shop must have a fully charged 5 lb. ABC Underwriter approved fire extinguisher easily accessible at all times. Lost extinguishers or those not in working order must be replaced within 24 hours of notification by Brian Myers of Safety Services. Fire extinguishers must be checked and tagged every year. The tag must be current during show.

All persons involved cooperated with this year's tagging. This made everything go very smoothly. Thanks to all.

Only 13 booths still need to have fire extinguishers checked. Call and make arrangements during the week with Gary Chaplin of Metropolitan Fire, [REDACTED], or another company of your choice.

LOST AND FOUND

Drop off any lost and found items at the Information Booths, or after 7:00 p.m. at Gate-B.

To locate something you have lost, contact the Festival office, Monday-Friday.

IMPORTANT NOTICES

- Tent camping in the parking lot areas is prohibited. Many people have camped in the edge of the woods on the west side of the parking lot. This is in violation of Minnesota State Health Dept. Regulations.
- Cars in the campground without orange vehicle tags will be towed at the owner's expense. Any cars double-parked will be towed, starting this Friday. This policy is the same as last year. We need the space for camping.
- No one is permitted in the quarry area at any time.
- Shopowners, please do not stack piles of lumber behind or under your shops. This is requested by the Fire Department.
- Use of electric other than for construction requires a registration tag and \$75.00 fee for the run of the show or \$15.00 per week. Safety Services can assist you with contacting the appropriate staff.
- Please help! Take your trash and garbage to the dumpsters. It saves time, allowing the site crew to make improvements on the grounds and not just maintain them.

J's FAMILY RESTAURANT

Attention:
Lords & Ladies Of The Renaissance
Partake In...



- SERVING BREAKFAST ANYTIME •
- DAILY LUNCHEON & DINNER SPECIALS
- PIZZA • PASTA ITEMS •
- COMPLETE DINNERS •
- BEER AND WINE •
- PRIVATE ROOM AVAILABLE •

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IN THE AREA

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ACCOMMODATED

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Overlooking City Square in Chaska

BOOTH # 127

TAYLOR

Handcrafted Jewelry in
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and Vermel

P.O. Box 40201
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10% Discount to Participants

site

SITE HOURS ON SHOW DAYS

1. Outer gates will be locked exactly at 10:30 Friday, Saturday, and Sunday on show weekends (Chestnut & Hwy. 41 Gate is the only exception.)
2. Back gate (Chestnut & 41) will be opened from Friday at 7:00 a.m. - Sunday at 2:00 a.m.
3. Inner Gates (A,B) open at 7:00 a.m. and close at 10:30 p.m.
4. C Gate will remain open until midnight on show days.
5. Gates to get into site open: 7:30 a.m. and 7:15 p.m. on show days
6. Gates to get into site close: 8:30 a.m. and 8:30 p.m. on show days.
7. REMINDER: All persons in vehicles will be checked for I.D.'s at Hwy. 41 and Chestnut Gate in the evening during show days. All persons without I.D.'s will have to leave the vehicle until proper identification is presented.
8. Gate guards will be on site to check for I.D.'s until 7:30 p.m. on Show Days. C-Gate will have a guard until 7:45 p.m. each show day.

PARTICIPANT FOOD COUPON BOOKS

Books are a \$6.00 value for only \$5.00. They are available at Gate C from 6:30 a.m. - 1:00 p.m. and Gate B from 1:30 p.m. - 6:00 p.m.

We have returned to the old style food books. Coupons are good at any food booth except beer and wine.

Books are available to all participants with a valid I.D. Each person must present their own I.D. to purchase a food book.

COSTUME RENTAL DISCOUNT

Norcostco is offering a 20% discount on all costume rental and dancewear through the MERSC program. All Festival participants are eligible to use this discount.

For discount card and information flyer, contact Rebecca Karstad at the Costume Shop.

GATE HOURS

Monday thru Thursday 7:00 a.m. - 10:30 p.m. open
During Weekends 7:00 a.m. Friday - 2:00 a.m. Monday
Gates Locked: 2:01 a.m. Monday - 7:00 a.m. Monday

All gates will be locked after 10:30 p.m. except backgate near Chestnut and Hwy. 41. A-Gate and B-Gate will be locked in the evenings as soon as traffic is cleared. These hours are effective through September 24, 1989.

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Manager



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crafts

Hall of Masters

Huzzahs and thanks to everyone who submitted work and helped Lady Nicolette, Lord Michael, and Lady Susan make the Hall look great. Exhibiting in the Hall gives you another chance for your work to be seen by Festival patrons whether or not you choose to become involved with the Masters program. Referrals to your shops for sales will be given to the patrons.

FEATURED MEDIA

Apparel, Candlemakers, Caricatures, Portraits, Fiber Arts, Leatherworkers, Metal Mongers, Ornamental, Plants, Perfumes, Potpourri, and Weavings will be featured.

PLAN AHEAD! Next weekend, Calligraphy, Papermaking, Furniture Makers, Glassworkers, Jewelry, Adornments, Woodworkers, Musical Instrument Makers, Sculptors, Toymakers. If you work in any of these media categories, plan to bring a choice work to the Hall next week.

REGISTRATION

To help make registration go smoothly, and the Hall exhibits get up on time, use a registration form! Get one from your monitor or from the Hall of Masters. Fill out the form ahead of time and drop it off with your work between 7:00 a.m. and 8:30 a.m. on Saturday morning. Sign the insurance roster and that's all there is to it!

To pick up your work, come between 7:00 p.m. and 7:45 p.m. on Sunday. Sign the work out on the insurance roster and you're off.

CRAFT PROGRAM REMINDER

One of the outstanding features of the craft program at the Minnesota Renaissance Festival is the opportunity for customers to meet the artist in person. It brings about a better understanding and appreciation of the work and ultimately leads to increased sales. We would like to remind all craft leaseholders that your presence at this show is an important part of your contract with us. If you find it necessary to be away for a day or two, you are required to inform us in writing of the exact dates and the names and qualifications of the persons who will be tending your shop in your absence. We will send warning letters for violations of the "Rules & Regs," and we know you'd rather not be the recipient of one of those! If you have questions, ask your monitor, or Linne, or Lois. We understand problems and emergencies -- we don't like to create them.

CRAFT STAFF

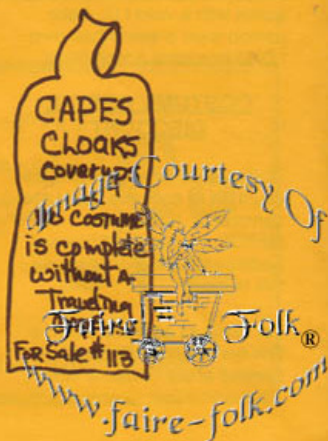
Looking for the craft staff? You can usually find Lois at Gate B. The Lady Linne headquarters out of the Hall of Masters. The Lady Linne will hold office hours from 9:30 to 10:30 each morning at the Hall. At other times, please leave messages at the Hall, or give them to your monitor. We will be happy to visit you in your shop if it is difficult for you to get away.

SPECIAL HONORS

The next three weeks we will be listing crafters and their anniversary years. This week we honor the 5-year Festival participants.

Participant	Shop #
Craig Hirsch	111
Keith Raivo	446
Dan Watson	150-152
Ron Landis	153
Mark Reschke	419
Lloyd Walton	424
Clarice Wood Estes	802-803
Frederick Gridley	113
William Luse	P-20

They have given us years of enjoyment at the Festival. Please stop by their booths and congratulate them.



crafts

REMINDERS

Continue to watch the 20th Century anachronisms in your shop -- conceal watches, plastic, aluminum as much as possible. And please -- no beverage cans, cigarettes or coolers in public view.

Thanks!

LET'S PROMOTE CRAFTS

After 2 weekends, our attendance stands at 58,000 -- 1,000 above last year. This is excellent, considering the weather. We have several ideas to ensure that our attendance will continue to increase over last year. One of them involves all of the craftspeople in a new coupon promotion.

The idea is this: the Festival will run a special ad in the Minneapolis & St. Paul papers prior to the Masterpiece and Merriment weekend. This special ad will include a coupon good for a discount on craft purchases. The discount will be either a percentage discount or a specified dollar discount. We will spend in excess of \$2,000 in additional advertising costs, and crafters will assume the cost of the actual dollar discount on sales.

In order for this concept to work, we need complete crafter compliance so the patron will not be confused. Monitors are distributing special ballots concerning this idea, and your input is essential. Ballots will be tabulated, and if the results show that 70% of the returned ballots agree to participate, then all crafters will be required to honor the coupons.

This avenue of marketing can effectively build traffic and increase sales, and we hope all of you will embrace the idea wholeheartedly.

To show our appreciation for the time and effort you expend on our behalf, remaining Feast of Fantasy seats will be sold to crafters at a cost price of \$40 per seat.

Tim Ruedy

Exciting News to Report?

The Lady Linne is working valiantly to collect a file of newsworthy tales about our illustrious artisans here at the Festival. If you have won any awards, been featured in a newspaper, magazine, or on the radio or television, please let her know. Help us put you in the limelight by letting us know your great deeds!



Master of the Week

Lightly fingered, gently played, beautifully crafted: such is the fate of Dick and Sally Anderson's wood harps. You know Dick--he's the Swede who thinks he's Scottish: wears a kilt, speaks with a brogue. Sally's his wife and business partner. Sally and Dick began making their harps about 9 years ago. Both were interested in music and had had difficulty finding an instrument they could master. Sally sent away for a harp kit from California. Instead of the kit she wanted, she got blueprints. Dick, a mechanical engineer, read the plans and made the harp. Though the harp was playable, they felt they could improve the sound with better design. Dick began playing with the blueprints, and came up with the designs they now use. These are all based on harp designs which date back to 900 B.C.

After becoming proficient at the art of harpmaking, Dick gave up his job as a mechanical engineer and spent his time crafting harps. Sally continued to work in the public relations business to support them. In 1982, Dick began exhibiting at the Minnesota Renaissance Festival. One year later, he achieved Master status.

Sally has given up her public relations business and joined Dick in producing harps. Both of them work on the actual harp construction. Dick does most of the design (with the help of some computer programs that he also designed); Sally is in charge of the business end and picking out the materials for the harps. They make their home in Colorado, but enjoy returning each fall to Minnesota, to the best Renaissance Festival of all.

castle kitchens

PARTICIPANT BREAKFAST

WHO: TO ALL PARTICIPANTS
WHERE: Bad Manor
DATES: Saturdays, Sundays and Labor
Day Monday
TIME: 7:00 a.m. - 8:00 a.m.
PRICE: \$2.00

This week's menu is a surprise!

FEAST OF FANTASY

There are still seats available at the Feast of Fantasy. Call Mark Teats or Bill Lochen to reserve your seat(s).

Cost to participants - \$50.00
(Regular price - \$60.00)

There's a delicious new aroma in the air from our new bakery at Perkins* Family Restaurant. You'll find luscious pies, flaky croissants, muffins, pastries, cookies, and more. Fresh out of the oven, ready to enjoy at our place or yours.



1205 E. First Ave., Shakopee 445-6110

FOOD INDEPENDENTS

Many of you continue to report late. Your contract requires you to report on time for each show day. We do not like to give warnings for violation of contracts, but if we must...

Daily Gross Sales & Daily Food Coupon Calculation reports are due at 10:00 a.m. Sunday for Saturday sales. Sunday sales are due at least verbally by 10:00 a.m. Monday, with paperwork to follow by Tuesday. If necessary, FAX to 445-7380, Attn: Bonnie.

WELCOME RENAISSANCE VISITORS:

Stop in and see our large selection of Beer, Wine and Liquors. We have discount cards for \$25.00 purchases plus a liberal "free" ice policy!

Hope to see you soon!

Dave, Charlie & the Gang

Chaser's
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Image Courtesy Of
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castle kitchens

PARTICIPANT DISCOUNT

Participants may purchase Renaissance merchandise at the Travellers Shoppe located by the Bear (Shop #1240). You must have validated Photo I.D. to purchase merchandise.

Participant pricing is as follows:

ITEM	SALE PRICE	PARTICIPANT PRICE
Mug	12.00	10.75
Goblet	13.00	11.75
Medallion	5.00	4.50
Poncho	2.00	1.75
Burlap bag	2.00	1.75
Canvas bag	4.00	3.50
T-shirts	8.00-9.50	7.25-8.50
Sweatshirts	12.00-23.75	10.75-20.00
Sheeting Shirt	16.00	14.50
Caps	8.00	7.25
Visors	5.00	4.50

BLUE LION TAVERN

Festival life goes on after show hours at the BLT. Beverages will be served at a nominal fee, music and laughter abounds. Participants only, please.

Valley Center Laundry

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Chaska

**Self-service or Drop-off
Wash and Dry
Dry Cleaning**

Open 7 days a week

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(Corner of Hwys 41 & 212)

Trivia of the Minnesota Renaissance
Festival:

1) What was Bones' first involvement
with the Festival?

Answer: Directing
festival traffic for the
Scott County Sheriffs
department.

2) Who was the ring
bearer at Karen's (three
queens and wedding boss
at festival)?

Answer: The unicorn.
Known in public as the
Unicorn.

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CAPPUCCINO - ESPRESSO - TEA

DISCOUNT

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BIG CANNON
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VIENNESE CAFE COFFEE

COFFEE - HOT CHOCOLATE

special events

Mid-East Mirage	Aug. 26 - 27
Whirl of Dance	Sept. 2 - 3 - 4
Sporting Holiday	Sept. 9 - 10
Masterpiece and Merriment	Sept. 16 - 17
Fool's Farewell	Sept. 23 - 24

THIS WEEKEND:

Mid-East Mirage! Warm up your bellies and be ready to dance with the Arabs! Please welcome Cassandra's group of dancers and musicians. Shows will be going on at the Pavillion stage and at the post-parade show at Ballina. Explore the mystery of the Orient this weekend!!

NEXT WEEKEND:

The Whirl of Dance next weekend should be a fun twist to our regular frivolity. Test your feet and join in the dancing. Please give a special welcome to the groups that are coming out just for that weekend: Glastonberry Revelers, Scottish Highland Dancers, and the Arthur Murray Dancers.

HUZZAH AND SPECIAL THANKS!

Special thank-you to everyone who helped out with the Gallo Wine Carnivale. The people from Gallo said that they had the best time they had ever had. Greg Schuessler, the spokesman from Gallo even said this was the most fun he had had all summer! Great job people: way to entertain and make our special guests feel special! Keep up the excellent work.

Note:

Save your dropped, bumped, cracked, scratched or otherwise ruined merchandise for the last weekend. For the Fool's Farewell we will be giving away booby prizes to unsuspecting patrons and participants. Come out to the Pavillion to try your hand at one of our wacky contests. All are invited to play along!!!

Drop off locations for the Fool's Farewell giveaways will be at Gate B or at the Festival office. Contact Beth-Alison Bauer for more information.

promotions

This year the plan is to have at least one outside promotion per week to highlight the different special events for each weekend. Thus far our general call promos are: (general call promo means that anyone is invited to participate)

August 31

Twin Cities Live

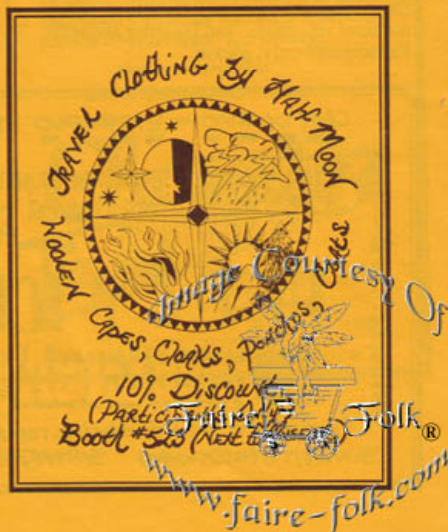
We will be the entire Twin Cities Live show on this day. This program is "live" and is on at 9:00 a.m. on KSTP Channel 5. This will be a fun promo! If you are interested in being in the audience, please contact Beth-Alison.

September 1

NSP Plaza

We are going to do a drum jam in the NSP Plaza, downtown Minneapolis. This is a general promo but we will also be featuring our different types of dancers. Let's pull out all the stops and come down and boogie! What a great stress release for all downtown people on their lunch hour.

More promos are in the planning stages. Any questions? Want to participate? Call Beth-Alison Bauer at the Festival office.



entertainment

- Thank you to everyone who stayed on schedule last weekend. Keep up the good work.
- Peasants!! Don't forget your very own parade at 6:00. Help keep up the tradition.
- If Gary and Cyndy aren't in the Entertainment office, you can leave a message for them with area managers or in the green message box just inside the office door to the left.

SHAKESPEARE COMPETITION

The Shakespeare Competition preliminaries will be held Thursday, Sept. 7 and Friday, Sept. 8 at Macalester College in St. Paul. You can pick up entry forms and rules at cast call or stop by the Entertainment office. All entries are due Tuesday, Sept. 5, 1989. There will be two categories, Group and Monologue. Prizes are: Monologue division, \$300 for 1st and \$100 for 2nd. Group division, \$900 for 1st and \$300 for 2nd.

WE GET LETTERS!!

We received this letter just the other day and would like to share it with you.

"Please let the staff of your festival know that we had a ball! Everything was first class, the people so congenial and friendly and what impressed us even more was that everyone genuinely acted like they were having fun with what they were doing.

We are glad we included a trip to the Renaissance Festival as part of our vacation plans and look forward to a return trip there. Keep up the good work!

SPECIAL RECOGNITION TO GAMES OPERATOR:

Children's Games is operated by the Military Order of the Cootie, the Honor Degree of the V.F.W. Our main objective is service to the parent organization, help for widows and children of veterans, and support of hospital programs.

We are aided in the operation of the booth by volunteers from several youth groups, Immaculate Heart of Mary Church (our Cardinal De Giacomo's parish), and also our own membership. The responsibility for the operation is mainly on myself, Bill Kobett and Bob Morrisette. I am a veteran of WW2 and Bob is a veteran of Vietnam. By an odd quirk, both of us are combat Medics. All profits are divided according to the amount of help given by the various groups. By rules within the Cooties, we must use all monies realized for charitable use.

After necessary expenses are paid, we must not have any excess money left. We cannot even own property in our own name. We are constantly broke, but happy, also a prerequisite of being a member.

MOMENT OF THE WEEK 2

Alfie, the street character who usually deals in children, decided to upgrade his wares last weekend. Spotting a lovely lady on each arm of a lone male, he relieved the gentleman of the burden. As he jauntily walked away with his new "adornments," Alfie turned to his victim and loudly stated that his presence was no longer required and he might as well leave! However, bells and gongs began going off in poor Alfie's head as he gazed at the solitary figure and realized it was Joey Browner of Minnesota Viking fame. We understand Alfie returned the beauties to Mr. Browner and danced in record time.

Lost Kids

There is now a participant in the Kids Kingdom area to take care of any lost children. If anyone finds lost children they should notify safety services immediately and they will bring them down to the Kids Kingdom area until the parents are found.

FOR SALE

SUPER COSTUME TIGHTS

From Karen and Patsy
\$15

FOOTLOOSE BOOTH #630

OFF AND ON SALE
NOON LUNCHEONS MON - SAT
EVENING MENU WED - SAT



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