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Welcome to all participants of the 16th Anniversary of the 16th Century. As you look about you will notice many changes: green grass, a Special Events Pavillion and of course our showerhouse.

These improvements have been made to help make this, the best Renaissance Festival in the country, even better but now the job of making sure the public has a good time is up to you.

Please remember that when we are open and you are in costume you are on stage and are here to perform, sell, create, or whatever it is you do in the style befitting the reputation we have all developed.

It will be a great year if we all think about why we're here and we think the major reason we all do the show is because its enjoyable. Therefore King Henry commands: Enjoy this our 16th Anniversary of the 16th Century opening this 16th day of August and may everyone enjoy their best season ever Sincerely. Glenn Baird Timothy Rueds Page 2





- BJECTIVES: 1. To promote a unified front as a 16th Century village.
 - 2. To encourage use of language, costuming and decor as a merchandising tool.
- PROCEDURE: 1. Development of interaction as a game and use of the "Yes ... and ... " device of improv. Decoration and paint used in a complementary and cohesive manner. Color and texture is used in a unified (neighborhood) but separate accent.
 - 2. Our patrons are here because of the fantasy quality of the Realm. To deny this would negate the reason for the show. Patrons generally loosen their purse strings as they feel like a part of the fantasy. While at times plain language is necessary, it must be supported by the use of colorful interjections of "Faire" language. Without this we are deflating our patron's fantasy balloon and the customer is right. If the craft and art of your items speak for themselves, you should speak for the

Part of good communication is looking and being approachable, and this is a key to successful merchandising.

- 3. In an effort to supply direction, the Festival has on hand a fulltime hawking and language coach who will be circulating and is available for appointments. This is his only business. Patrick Lewis is available for consultation on language, design, costuming and merchandising. He is also Crafts Liaison for Mid-America Festivals.
- 4. The main tools you have are your heart and your mind. Keep yourself occupied with positive additions to your

Festive personna and boredom and negative bug-a-boos should melt into nothingness.

5. . Keep in your heart that we (the participants) make the day. Which is it, great or dismal?

Good-den to thee,

Patrick Levis Craft Liaison See Julie for all electricity book ups. She is selling hook ups for \$15/week or \$75/full run of Festival. Absolutely no electricity may be used during the show (6am to 8pm) without Brian Huseby's consent. All electrical cords must be taged and no cords may cross roads or be buried.

RANDY DEWITZ, in charge of Safty Services, conveys a serious and all-important message. NOTE WELL

In the event we have a major emergency where we need to evacuate everyone from the site, you will need to direct neople to the nearest way out. See the map and familiarize vourselves with the exit areas. Safety Services will be directing crowd control. As there are only seven of them on site at any one time, they need help with controlling 30,000 people. Please assist Safety Services and our visitors if called upon to do so. Thank you!! The emergency evacuation plan is available at Safety Services upstairs, shop 540 as well as on the participant bulletin







Straw is for sale at \$2.00 per bale. See Jeff Hasse of the Straw Crew. Bales will be tagged with your name.

In the event of a life threatning situation:

- Call 911 from a Pay Phone no coin is needed.
- 2) Wait at the Phone for police.

Gates to the Festival will be locked evenings as follows:

Aug. 11 - Sept. 28

Mon.-Thurs. 6:00 a.m. to 11:00 p.m. Fri., Sat. & Sun. 6:00 a.m. to 12:00 Midnight

Labor Day 6:00 a.m. to 12:00 Midnight

Campgrounds -- See Mongo, campgrounds director, at the building next to shower house, for all your camping needs: i.e. tent locations, trailer parking, electricity, etc.

Please consider where you park especially 600/700 circle. Things are becoming very tight as the show grows. Do not park in front of Garbage Containers or they can not not be dumped.

Brian says thanks for not driving on the lawn, most people have been very careful.

Note!! Discounts on Twin City merchants. Contact Bill at the Office for more information. Discounted Valley Fair Ticketh

PHOTO I.D.'S

Photo I.D.'s will be available the FIRST WEEKEND ONLY! Photos will be taken at the Site Office near 500 loading dock during these times only:

Saturday - 7:00 a.m. - 11:00 a.m. 5:00 p.m. - 8:00 p.m.

Sunday - 7:30 a.m. - 10:00 a.m.

Please make arrangements to get your Photo I.D.'s otherwise you will have to use a generic pass for the full run of the Page 4 Festival. A mailbox is hanging at the Hall of Masters callboard. This is for Mail pick-up only -- THIS IS NOT FOR MAIL DROP-OFF. No mail will be delivered from this box. Mail will be delivered to the box daily for pick-up. C.O.D.'s will not be paid for at the office. You will be notified if one comes for you. If any package larger than the mailbox comes for you, we will put a notice to you in the mailbox.

Participant Food Books

Food books are available at Gate C from 6 a.m. to 1 p.m. and at Gate B from 1:30 p.m. to 4 or 5 p.m. depending on supply. The Food Books are not available for the half hour while they are being moved. The Books are a \$6.00 value and sell for \$4.00. Only 1(one) Food Book per Photo I.D. will be sold par day. Food Books will be accepted by all food merchants except for Wine and Beer merchants.

VEHICLE POLICIES

- Driving on site with proper vehicle pass only.
- Driving on grass to 400 and 300 areas only.
- No parking on grass. Off-loading and on-loading only. NO OVERNIGHT PARK-ING ON SITE.
- Weather conditions may curtail all site entry.
- 5. Speed limit on site: 5 mph Maximum.
- No operation of motor vehicles while intoxicated.

ENFORCEMENT

1. First Offense -- Ticket will be issued, site vehicle political pulled.

2. Second Oriense - Driving and parking privileges will be revoked

ided at my. 41 agreement (K.CO)

FIRE EXTINGUISHERS

All craft booths must have a fire extinguisher in them. They must have a current validation tag on them. If you need to buy one, we suggest NOT buying a brand that has a plastic apparatus or body, as these are not long-lived. Julie Marraccini of Safety Services will be around to do a preliminary inspection on Friday & Saturday, August 15 & 16 to help in the process and to answer questions you may have.

Gary and Kathy Chaplin of Metropolitan Fire Equipment will be on site on Sunday, August 17, from 7 a.m. - Noon for inspection of extinguishers. They will have 5# extinguishers for sale at \$34.95 each. The annual inspection tag rate is \$2.50. Any purchases or services must be paid to them by cash/personal checks.

TO ALL PROMOTION/PARADE ENTERTAINERS:

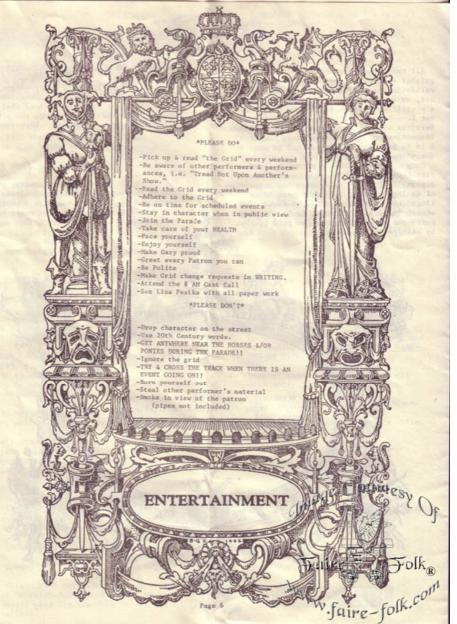
I just wanted to thank everyone who participated in the parades and promotions this year. It was relatively obvious that I did not know what I was doing, and you were all a big help. I had fun - hope you did too!

Thanks!

Junk

Please do not enter into the quarry area behind the site. Blasting often takes place there and it is VERY DANGEROUS. Caution and intelligance in this area would be appreciated.







CRAFTS

A hearty welcome to the new shop and cart owners of the Realm!

Dock Town D		
Ruth Ipsan-Brown	Sand Sculpture	#104
Art Gannett	Candles	#114
Thelma Paulson	Elf Soft-Sculpture	#116
Larry LaBonté	Photography	#134
Roxann Sorenson	Pottery	#135-136
Ron & Ninah Kessler	Massage & Astrology	#156
Carl Haggar	Furniture	#230-231
Christopher Miller	Jewelry & Sculpture	#323
Karl & Karen Laman	Hardwood Toys	#402
Steven Understreet	Clothing	#403
Craig Lossing	Woodwork	#434
Delayne Hostetler	Graphic Arts	#448
Chris Wilson	Jewelry	#523
David Blair	Jewelry	#523
John Derrick	Jewelry	#523
Ann Murray	Jewelry	#523
Sherry Johnson	Porcelain	#603
Annie Clunes	Weaving & Cotton Garments	#609-610
Jaclyn Garlock	Folk Art	#611
Nicholas Mariana	Wood Marquetry	#626
Nancy Chien-Eriksen	Graphic Arts	
Pat & Casey Jones	Hats	#639
P. O'Brien Tyrrell	Porcelain & Stoneware Jewelry	P#14
Vern Schmidt	Wooden Whistles & Tulips	P#18
Sheena & Tedd	Hair Ornaments	P#20
Kathleen Molloy		P#22
Jane Thompson	Pop-up Puppets	P#23
vane mempoett	Wildflowers Under Class	P#32

CRAFT STAFF Patrick Lewis Becky Stevens Kirby

> We will be at the Hall of Masters to help you: Patrick: 9:30 a.m. - 10:30 a m. Becky: 4:30 p.m. - 5:30 p.m.

MONITORS
Dorothy Molstad
Leandra Matson
Sue Naeve

HALL OF MASTERS
Linne Jensen
George Muschamp

Sales tax tables are available at the Hall of Masters if you need one for your shop.

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AWARD NOMINATIONS

We would like your input on awards. Please give to your Craft Monitor on the weekend of September 6th.

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HALL OF MASTERS

This year the Half of Masters will serve a twofold purpose.

1. Display of pieces for nomination to the Masters Program

2. Display of pieces relating to each weekend's Special Event Country.

You will have three choices of participation;

1. Display of pieces for the Masters Program

2. Display of pieces for the Special Events Country.

3 Both 1 and 2

The same piece(s) may be submitted for Special Events one weekend and the Wasters Program on another.

WEEKEND	DATES	SPECIAL EVENTS COUNTRY	MASTERS MEDIA
1	Aug. 16-17	Scotland	Lesther
2	Aug. 23-24	Italian	Glass, Candles, Wax
	Aug. 30-31 Sept. 1	English	Clay, Sculpture
4	Sept. 6-7	Mideast	Metal
5	Sept. 13-14	France	Jewelry, Lapidary, Stone
6 .	Sept. 20-21	freland	Fabric, Fiber, Wicker, Planicraft, Featherwork
7	Sept. 27-28	Germany	Woodwork, Graphic Arts, Paper, Calligraphy

When you bring your piece to the Hall, please designate whether it is to be used for either the Masters exhibit, the Special Events exhibit, or both.

When you bring in your work, check it with Linne Jensen and make sure you complete the required paperwork. Then, talk with our Guildmaster, George Muschamp. He will be talking to the public about your work and needs your input. He is a very gifted actor who has worked with George Popp's Shakespeare in the Park in New York and The Children's Theatre. We are honored to have his exceptional talents adding life to the Hall.

EVENING SPEAKERS PROGRAM at the HALL OF MASTERS

Tonight's featured speaker at the Hall of Masters wil be Craig Gustafson, head of the display department at Dayton's in St. Paul. Following his talk will be a panel discussion with Patsy and Lisa of the Festival design staff.

The topic for this evening is "Effective Display Techniques," so bring your questions and design problems.

Burlap Bags for sale! Last year's will be sold until they run out. You can buy them for 75¢ and sell them for no more than \$1.00. Then new ones will be sold at \$1.25 to you and can be sold for no more than \$1.50. The new bags are not dated so they will be sold until they run out.

Andrew Sterling, an actor, would like to be adopted by a crafter. He needs a place to uncurl his sleeping bag and is willing to watch your booth during the week. Let him come and add some life to your booth.

ALL debris, lumber, appliances must be removed from behind ALL shops by the 2nd weekend.



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PORTRA T OF ISABELLA

Isabella d'Este was born to Leonora of Paples and the gorgeous Ercole Este. Her parents were rulers of the fair city of Ferrara at a time when Italy was not yet a nation, but a conglomerate of city states. The birth was a festive occasion celebrating the family's joy and the city's new princess.

She was the kind of child who grew up being allowed to hold some fragile jewel in her small white hand while bishops, scholars and ambassadors directed fate as they feasted in her father's dining hall. She wore ermine and silks, brocaded gowns with cuffs of gold embroidery stitched for one one evening's splendor, then discarded like a faded flower. The strains of in music born from lutes of chony and ivory inlaid viols delighted her ears. The work of Bramante, Montagna and Leonardo beamed down on her in the hallways as she carried hand copied manuscripts to her tutor to verify a point. Philosophical debates and passional arguments on the virtues and defects of the new "Adoration of the Magi" were as hotly discussed as the business dealings of the Medici and the lecherous popedom of the Borgias. She learned Latin, Greek and became skilled at dancing, music and the fine art of days see the carried hankies washed in rosewater against her engraved amethyst rings. Fed on leficate sensations, she grew to a refined and elegant grace. She was an educated and cultured child, her mind as sharp and cold as the faceted jewels she wore. Her personality was in itself a work of art, sculpted to aristocratic refinement.

On May 28, 1480, nine days before her sixth birthday, her parents publicly announced her engagement to Gianfrancesco Gonzagas II, the future Marquis of Mantua. Her parents considered it a savy bit of matchmaking. Mantua was smaller than Ferrara, but it was strategically situated between them and the Duchy of Milan and was bounded on the north by Venice. The alliance would thus serve as a good buffer for the aggressive and powerful Venetians and at the same time tie them diplomatically closer to Milan. The Gonzagas were equally pleased to be marrying into the lofty and socially superior Este family, and besides, Ferrara had a strong and efficient military defense.

In the autumn of that year, the fourteen-year-old Cianfrancesco was sent to Ferrara, where he beheld, with little interest and some embarrassment, his future wife. As they grew older a friendship began to emerge, blossomed into a true affection for one another and ripened into love. On February 16, 1490, a day which the court astrologer recommended as favorable, they were married. The receiption was a regal one. Guests were invited from the Papal and French courts, from Florence and Milan, Naples and Venice. It was a day of lavish pomp and courtly celebration, with abundant feasting and drinking. Her dowry alone worth 40,000 ducats was only matched by her trousseau which took months of careful planning and preparation. Two weeks after the wedding her family returned to Ferrar leaving the young Isabella, for she was then only sixteen, as the wife of Gianfrancesco and the annointed Marquessa of Mantua. Her life was just beginning.

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To be continued

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