

Friby

Councilor

Twenty-four and Counting

Fun and Festivity Reigns at the Renaissance Festival

■ Jim Peterson, Festival Owner

In '95 we'll be celebrating the 25th year of the Minnesota Renaissance Festival with a fair amount of excitement. In 1994, the 24th Minnesota Renaissance Festival will garner its own share of history-making celebration with several new additions to our show.

The new Children's Realm is the brain-child of our staff artist, Brian Kemkes. Like his first massive site project, The Legend Stage, the Children's Realm is sure to delight patrons of all ages. From Brian's unique designs to the crews' expert construction and talent in landscaping, it's a part of the site of which we can be especially proud. It will be a special part of our show for many years to come. Daily events in the

Realm, a new volunteer program directed by marketing associate Deana Shetler, and an exciting playground worthy of any visitor of the King's, makes this a highlight of the 1994 Festival.

Also new on site this year are the changes made to the Chapel area. Kathy Pedersen and her crew have made weddings magical in '94 with their creative flair.

Last year we heralded in over 300,000 visitors at MRF. 1994 promises to be an even bigger and better year. Best wishes to all of you who spend this time at Shakopee, and best of luck to those of you who have joined our family this year for the first time. I hope you will join with me in thanking all of those indi-

FOLKSTONE HALL

This year we are proud to exhibit the KING'S ARMOR COLLECTION. These arms and armor come to us from across the country to display the Renaissance

style.

HALL OF MASTERS

THE RENAISSANCE OF DOLLS COLLECTION can be enjoyed at the Hall of Masters throughout the Festival. These porcelain and clay dolls present the style of the Renaissance period.

viduals who have had a hand in creating another great backdrop for Festival and who have worked to make your time and that of our patrons more enjoyable.



Fun for All!

Image Courtesy Of



Tina Sigman

Radio, television, Circuit City, and the Saint's game...the 1994 Renaissance Festival is already spreading **FUN FOR ALL!** This year, WLTE and our Renaissance characters launched off the **FUN** by passing out brochures and coupons at the Saint's game, and the Lite Lunch at Peavey Plaza. To uphold the spirit of **FUN**, KDWB, Circuit City, and more entertainers helped stage a mini Renaissance Festival at Brookdale Center. In addition to our on-site radio promotions, King Henry, Queen Katheryn, Puke & Snot, Ratcatcher & Pastorious, Lord High Sheriff, and the Tickler were featured on local radio stations to express the **FUN** the Renaissance Festival provides for everyone.

All of these **FUN** promotions would not be complete without the new T.V. and radio commercials airing this year. The T.V. commercial, featuring the Three Musketeers and Patrick Stevens, depicts the **FUN** activities, entertainment, and food the Renaissance Festival offers this year. Finally, the Festival **FUN** is filling the radio waves too! Three commercial spots are airing on stations in the five-state area.

We are very excited about all the promotions and advertising we are doing, and we expect they will help increase our attendance at the festival this year. Thank you to all those who helped make these promotions a success this year. We appreciate your help!

Lost Children and Adults

Those who are lost or have lost someone should go to the New and Improved Children's Realm in the Cartwheel Cove area. There will be someone on duty during show hours. (This service is provided for customers only.) Safety Service employees will assist as usual.

Fire Extinguishers

Each shop is required to have a fully charged 5 pound ABC Underwriter approved fire extinguisher easily accessible at all times. Lost extinguishers or those not in working order must be replaced within 24 hours of notification by Safety Services. Fire extinguishers must be checked and tagged every year. The tag must be current during show. This service will be available during the second weekend of the show, August 20-21, 7:30 a.m. - 12 p.m., for a nominal fee. Gary Chaplin of Metropolitan Fire Equipment will be at C-Gate early on the day stated above to refill, tag and replace fire extinguishers. If you need to call them ahead of time, their phone number is 941-7226. Please have cash available to pay for your equipment needs.

Lost and Found

All "Lost and Found" articles should be taken to the Information Booth in the Meadow outside Bad Manor during show hours. After 7:00 p.m. or before 9:00 a.m. turn articles into B-Gate.

Garbage Ground Rules

1. No glass in bags on site
2. Crafters, Food Independents, and actors are responsible for removal of their own trash to dumpster.
3. No garbage is to be set on site for someone else to take care of for you.
4. No wood in Dumpsters!

Thanks for your cooperation

Image Courtesy Of

Faire Folk[®]

www.faire-folk.com

All for Fun, and Fun for All!

■ Deana C. Shetler,
Children's Realm Coordi-
nator



Sponsors of Splendor

■ Dina Voit

Always...PBR ME, ASAP...Black & Tan!!! Do these sound familiar? If not, they will...by the end of the Festival. One of our fine sponsors again and will be...Always Coca-Cola!! New to the Festival this year is Pasbt Brewing Company. You know...PBR ME, ASAP!! We are pleased to have them involved with the Festival and we hope it will be a long, lasting partnership. Also, new to the Festival this year is Watney's Ale. Don't miss Watney's Cream Stout or Red Barrel!!

Some of our other sponsors include Grand Casino. Get lucky with Grand Casino! On the back of each ticket redeem \$10 in casino cash. The Grand Casino booth will be located at the front gate of the festival.

The Wine Weekend on August 20 & 21st is sponsored by Ingle-nook & Blossom Hill. This special weekend was made possible by these fine wine sponsors who will be a part of the festival for the second year in a row.

Stop by and try a black and tan beer! Guinness & Bass is the perfect combination for festival goers. Cool down with Guinness and Bass.

A big thank you to all our sponsors in advance for their support and participation!

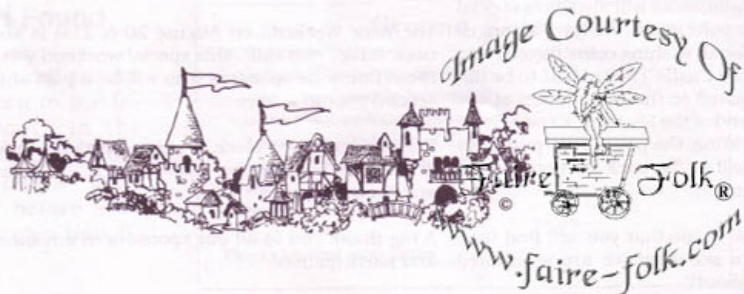
Like proud new parents we all want to show off the New and Improved Children's Realm!! The Castle Tower, complete with a moat, the new obstacle course, and the new sand sculpture area, are all incredible editions to the Children's Play Village. We are very excited to add a daily Treasure Hunt to the special events and activities that make the Children's Realm so exciting for kids. The Children's Realm has really taken on a life of its own with corporate sponsorship of The Knott's Camp Snoopy Coloring Contest, The ClubKid Treasure Hunt and The Toys R Us LEGO Castle Quest Contest. The Make A Wish Foundation of Minnesota will also have special involvement. We have arranged for all wishing coins thrown into the Castle Tower Moat to be donated to the Foundation at the end of the Festival. Crown decorating, the petting zoo and rides will all be back by popular demand.

We hope that you will find time to see what we are so excited about!!

ENTERTAINMENT GLOSSARY

- **ALCOHOL** - Drunkenness and under-age drinking will not be tolerated.
- **AREA MANAGERS** - Take your problems and questions to these "characters on the beat": Brian Bram, Cathy Crea, Stephanie Delk, Marilyn Hagerman, B. J. Kobett, Willie Lauder, Brian Murphy, Jason Parker, Tim Wick.
- **CAST CALL** - 8:00 a.m. every show day at Bakery Stage. The best way to find out what is happening. Group Leaders and Street Characters must attend. Everyone should.
- **DAILY PASSES** - can be picked up at C Gate before 1 p.m. on Festival days.
- **DIRECTOR NOTES** -
 - ✓ Stay in character on village streets.
 - ✓ Keep the modern world off village streets. No cigarettes, watches, modern slang, etc.
 - ✓ Learn and use village and character names.
 - ✓ Remember that the Festival is FAMILY theatre. Guard against off-color remarks, drug and drinking jokes, and personal contact (touch).
 - ✓ Be aware. Don't walk through someone's act. Don't ruin someone's bit.
- **DRUGS** - Use of illegal drugs will not be tolerated.
- **DRUM JAM** - 6:30 in Ovenhill Meadow.
- **ENTERTAIN** - to show hospitality to; to engage the attention of; to please; to amuse.
- **ENTERTAINMENT ADMINISTRATIVE ASSISTANT** - Stephanie Delk.
- **ENTERTAINMENT OFFICE** - 2nd floor of Bad Manor. There are steps to this office on the corner of Bad Manor closest to the track.
- **GATE** - Opening Gate Show at 8:30 a.m., Opening Cannon at 9:00 a.m., Closing Gate Show at 6:30 p.m., Closing Cannon at 7:00 p.m.
- **GRIDS** - Schedule of stage acts, lane acts and entertainment events for each weekend. Available at C Gate, Cast Call, Entertainment Office and Main Stages. Copies are for acts only. Acts should request schedule changes in writing by 12 noon on Sundays.
- **HAT PASSING** - ALL hat passing must be approved.
- **ID's** - Your entertainment ID is your pass to get on or off Festival grounds. Don't leave home without it. If you need an ID, see Stephanie.
- **PARADE** - Grande Parade lines up at 1:15 on hill behind Bakery. All street characters and groups should participate.
- **PRODUCTION STAFF MEETING** - Held daily at 2:30 in the entertainment office. All group leaders and stage managers are invited, but not required, to attend.
- **SAFETY** - No barefeet. No climbing trees or buildings. Know where First-Aid is.
- **WEAPONS** - must be fully sheathed and tied into the sheath. Weapons may not be drawn. All stage combat (with or without weapons) must be seen and approved before being done before an audience.

HAVE A GOOD SHOW! GARY AND STEPHANIE



Are You?

Festival™

Expecting?? Mail, that is. Participant mail and package delivery will be routed through Jac Martins at the campground. The distance between the office and the site this year makes this an absolute necessity. See Jac for specifics on UPS and freight deliveries. Please remember that the Festival and office staff cannot accept responsibility for mail, UPS or any kind of freight deliveries. COD packages cannot be accepted and will be returned to the sender. We make every attempt to get phone messages to you --- again only through Jac --- and request that they be kept to a minimum.

Makin' Change...

The "Will Call" window at the ticket office will exchange paper money for coins, with a nominal charge per transaction.



WEEKENDS & LABOR DAY

Image Courtesy Of



Costume kNOws

Remember that:

Smoking in costumes between 9 am and 7 pm is not an approved activity. Any time you light up, use extreme caution to avoid any chance of fire. We're understandably a little gun (or smoke) shy.

Know that Hats are a must! It completes your costume and makes a statement about character, craft and membership in the "cast and crew".

Modern jewelry, hairstyles, painted nails, watches, sunglasses and other anachronisms aren't only distracting, they're inappropriate when creating quality!

Wear shoes... from those who know (First Aid and the woman who required their services last year) the tip is... footwear is wise at All times!!

If you question the appropriateness (or someone else does) of your costume, see your friendly neighborhood costumer, Jeannie Bautz, for assistance and reassurance.

CRAFT STAFF

Lois Hendries, Craft Administrator, can be found at Gate B during show days. If she's out, leave a message for her there, or send a note via your monitor.

Craft Assistant, Janell Stevens, will be on site during show days. Messages may be left at the Hall of Masters, Gate B, or given to your monitor.

Monitors, the friendly folks who perform liaison duties between all participants and management! Lynn Mickelson, Kathryn Maguet and Jody Mastey act as the eyes and ears of the show, trying to look at it from a parton's standpoint. They have lots of answers and are willing to ask lots of questions! They are, also, the Craft Department's mail carriers.

CRAFT PROMOTION

We'd like to hear about your artistic and professional accomplishments so we can brag a little! Let us know about awards, grants, special commissions, anything which may be of interest to your fellow participants or to the general public. Send copies of press releases, articles, or your own copy. If you can find time to bring it to Lois at Gate B, you can probably wangle a cup of coffee, or your monitor will be happy to be a go-between.

HALL OF MASTERS

Mistress of the Hall: Kate Cross
Master of the Hall: Blaine Cross

All craftspeople are scheduled to exhibit in the Hall at least twice during the season. Simply drop off work for exhibit early on Saturday morning and pick up the work at the end of the weekend. The Hall staff will install the work for exhibit. Please make special installation requests in advance.

No sales are made at the hall; partons are referred to your booth. All sales are handled directly by you. Exhibiting in the hall gives you another chance for your work to be seen by the public. Give your work a little extra exposure and help the hall look great!

The Hall will continue to be used to identify and evaluate the work of candidates in the Masters program, but you do not have to be involved with the Masters program to exhibit in the Hall.

Drop-Off:
Registration forms are available from monitors or at the hall. The completed form is to be left with your piece when you drop it off on Saturday mornings between 7:00a.m. and 8:30a.m. Sign in on the roster and that's it.

Pick-Up:
Sign out on the roster and pick up your work between 7:00p.m. and 7:45p.m. on the last day of the weekend (Sundays or Labor Day).

HALL EXHIBIT SCHEDULE

Aug. 13-14
Calligraphy and Paper, Furniture, Glass, Jewelry, Leather, Ornamental and Wood.

Aug. 20-21
Apparel, Candles, Caricatures and Portraits, Fiber, Plants, Perfume and Potpourri, Sculpture, Toys, and Weaving.

Aug. 27-28
Metals, Musical Instruments, Paintings, Prints and Wallhangings, Potters.

Sept. 3-4-5
Calligraphy and Paper, Furniture, Glass, Jewelry, Leather, Ornamental, and Wood.

Sept. 10-11
Apparel, Candles, Caricatures and Portraits, Fiber, Plants, Perfume and Potpourri, Sculpture, Toys, and Weaving.

Sept. 17-18 Metals, Musical Instruments, Paintings, Prints and Wallhangings, Potters.

Sept. 24-25
Special Focus on Masters, Artisans, and Nominees to the Masters Program.

Image Courtesy Of

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SATE YOUR APPETITE

---Food Coupons---

Food coupons are available to any participant with a properly validated pass. They can be purchased only on show days and are a \$6.00 value for \$5.00. These coupons will be accepted at all food booths on site. They will not buy wine or beer! Food Books may be purchased at:

Gate C

6:30 a.m.-1:00p.m.

Gate B

1:30p.m.-7:00p.m.

There is a limit of ONE book per day per validated pass.

crafter's helpers

Welcome to the Renaissance: The time of the scholar, the explorer, the adventurer, and the entrepreneur. The entrepreneur is listed last, because they paid the tab. Their foresight, commitment and skills created the markets for goods and services that are the foundations of our economy.

It matters not the quality of what one has prepared for the market if no one knows it is for purchase. The fair is here for us to present our wares to the patron. As in the Renaissance, the patrons are here to celebrate and to buy. Nowhere are better wares to be found. As always, excellent goods are well worth the price paid. The demand for our wares is no greater anywhere than it is here. The duty of the shopkeeper and his helpers is to facilitate the purchase of our products. Unfortunately, far too often here is where things go awry.

Toivo, the traveling merchant, and his cousins, Katrina Casseopea and Susanna, are visiting the Renaissance Festival this year.

Toivo is not only on the lookout for opportunities to expand his entourage. He is offering their services to shopkeepers (for a fee) on a temporary basis by the hour, by the day or for the run of the Festival. Every Crafter's HELPer has had training in working at the Renaissance Festival, sales and costume.

Look for the blue armbands that identify Crafter's HELPers. They bring the skills and attitudes so necessary to create sales. Contact Crafter's HELPers at 280-4680 on site or during the week at 349-3906.

If our service you desire,
We are available for hire,
By the week, by the day
By the hour, as you desire.
Call us before your need is dire.

Toivo



CRAFT NEWS

NEW SHOPKEEPER

Tim Connors, Prior Lake MN, Connors Pottery, Shop #121

Colleen and Doug Kraatz, Mountain View Ar, stained glass, Glass Images, Shop #150

Mary Lou Chitwood, Bates City MO, character dolls, The Wizard's Chamber, Shop #151

Marilyn M. Cuellar, Cambridge MN, pencil drawings, Marilyn M. Cuellar, Pencil Artist and Ken Persons, Cambridge MN, wood and copper jewelry, Mainly Wood, Shop #329

Ynhared Mangan and James Weinrod, Albuquerque NM, metals, watercolors and jewelry, Dragonspawn Crafthall, Shop #330-331

Michael Maccone, Spooner WI, pottery, Spooner Creek Designs, returning to Shop #437 after a year's sabbatical.

Betty St. Clair and David Nicholas, Denver CO, rose jewelry and dried floral arrangements, Flora Vision, Shop #626

Pat Landreth and Suzanne Montano, Fort Collins Co, sculpted creatures, The Bungled Jungle, Shop #A1640

Walter J. Osteen II, Indian Harbor Beach FL, musical instruments, Traditional Rythms, Shop #A1645

Jon and Debra Armstrong, Yucca Valley CA, jewelry, Armstrong's Handpainted, Shop #A1715

NEW PEDDLERS

Andrea Joya, Haiku HI, Morning Song Oils, P-06

Timothy Hugh McCloskey, Hudson WI, tillandsias, bromeliads, Floringinals, P-08

Jeff and Trish Doss, Lakota IA, pewter on glass, Through The Magic Glass, P-11

Connie Lee Castle and Kevin Lance, Red Wing MN, synthetic clay jewelry, Castle Lance Creations P-18

Kevin Parcell ("Kip"), West St. Paul MN, Palm reading, Dragonfly Fortune Company, P-08

Michelle Thomann Ramirez (and family), Palm Harbor FL, Argenti Jewelry, P-35

NEW SHOPMATES

Lloyd Arnoldi, Jordan MN, woodburned signs in the shop of Joel Anderson, Boards by Joel, Shop #105

James Johnson and Willesta Thomas, Evening Moon, Minneapolis MN, porcelain, in Shop #125 with Sandy and David Barry-Ristow

Laurie Evens, Taylors Falls MN, Ribbons & Bows, hair adornment, in Kimberly Groves' Shop #333-334, The Alchemist

John Hagerman, Hopkins MN new partner of Gene and Jessica Jaeger, Unicorn Strings Music Co., Shop #335

Jean Thurston, Anoka MN, prune people, Polestar, sharing Shop #342 with Margaret Snow, Threadware

Carlos Frey, Wayne NE, joins Sherian Frey in Small Frey Sculpture, Shop #401

Ann Hallgren, Becker MN, decorative arrangements, in Pouches & Petals, Shop #634-635

Image Courtesy Of

Faire Folk®
www.faire-folk.com

Everyone Loves A Parade!

The 16th century chariot and ponies have carried several of our fine actors through nine parades so far this season. They have done an excellent job of getting parade audiences into the spirit of the Renaissance.

Two of the bigger parades this year were the Raspberry parade in Hopkins and the Aquatennial parade in downtown Minneapolis. The parade schedule should be very similar next year and we are always happy to have more people participate. So put on your costume and join us!

The last parade of the 1994 season will be the Stockyard Days parade in New Brighton on Thursday, August 25 at 6:30 PM. For information or directions, feel free to call Jennifer Quinn at the Mid-America Festivals office 445-7361.

Referrals?

We are always happy to open new accounts with businesses wishing to offer their employees discount tickets. We have a program that offers first year accounts tickets at \$10.95 strictly on consignment.

If you know of any business or organization that would be interested in participating in this program, we would love to hear from them. We would also like to give you two complimentary tickets for referrals. There is still plenty of time to set it up this year.

Please contact Jennifer Quinn at the office of Mid-America Festivals, 445-7361.

Emergency Procedures

We hope that serious emergencies don't arise, but if they do, we all need to know what to do. Here are some guidelines to cover situations that arise:

In the event of a life-threatening situation:

1. Call 911 from a pay phone. No coin needed.
2. Wait at the phone for police to arrive.
3. Contact Safety Service evenings BLT & Campground have radios which can contact Safety Service.

If a problem occurs during the show, contact Safety Services. They are the folks in the red and yellow costumes carrying a large pole topped with a flag. They have radio contact with paramedics and police and can also assist you with less serious problems. They are headquartered out of the building that is attached to the First Aid Station.

In the event that a major disaster occurs, we may need to evacuate the site. You will need to help direct people to the nearest way out. Safety Services will be directing and coordinating crowd control. Please assist them if called.

Image Courtesy of



Faïre Folk®

www.faire-folk.com

Royal Food Festival

Enjoy delectable treats at the Royal Food Festival! Every weekend there will be different free food sampling at the Food Festival located by the Chapel. The food festival allows patrons to taste a variety of foods while in a relaxing atmosphere. This year we are featuring McGarvey Coffee, General Mills Yoplait yogurt, Minnesota Harvest caramel and apples, Chachos tortilla chips, Cinnabon Cinnamon rolls and a variety of cheeses! We'll see you at the Royal Food Festival.

1994 Weekends

7 Weekends
of
Fun & Frivolity

August 13-14
Family
Pleasures and Treasures

August 20-21
Wine Gala

August 27-28
Mid-East Mirage

September 3, 4, 5
Tournament of Kings

September 10-11
The Art of Hands

September 17-18
Rediscover the Romance

September 24-25
A Royal Harvest

600 Canterbury Rd (Country Road 83)
Shakopee, MN

Mailing Address:
3525 W. 145th Street
Shakopee, MN 55379

Office Phone- 445-7361
Shop Phone - 445-3120
Site Number- 445-2753

Site Hours for Show Days
Outer Gates

Friday, Saturday, Sunday
locked at exactly 10:30 pm
(with exception below)

Show Day Site Hours
Back Gate 7 am Friday-
2:00 am Monday
(Security Guard on Duty)

Inner Gates
A & B Gates
7 am - 10:30 pm
C Gate only -
7 am to Midnight

Interior Drive-in Gates
Open 6:30 am - 8:30 pm
AND
7:30 pm to 8:30 pm Show days

CAMPGROUND Closes October 3

Forget Something

and that *Person* won't let you in the gate?

Well, what you need is a photo I.D., the do all, go all (well, almost all) on site. You can't get through the gate without one of these (unless you're an extremely fast talker or the Invisible Man), so here's what you do....

No IDs Issued Without Staff Authorization

C Gate	Saturday	1-4pm
	Sunday	1-4pm

It's a fact of life! Keep your photo ID or other validated daily pass with you whenever you are on site. Safety Services performs the extremely **important** function of guarding the welfare of each and every one of us. Your pass is their assurance that you "belong". If you are asked for your pass, show it proudly! Safety Services is on duty before, after, and during show hours.

Let the Games Begin

■ Deana C. Shetler, Games Coordinator

Anyone who has anything to do with games will tell you how relieved we all are that the Festival has started. With contract negotiations behind us we can all do what we love most and that's providing quality and safe fun for everyone who comes to the Festival. Games are a very exciting part of the Festival for many of our patrons and we hope those of us participating in the Festival can feel some of that excitement.

